**Grant No. 30**

**133 - Ministry of Information**

**Medium Term Expenditure**

(Taka in Thousands)

|  |  |  |
| --- | --- | --- |
| Description | Budget2024-25 | Projection |
| 2025-26 | 2026-27 |
| Operating Expenditure |  |  |  |
| Development Expenditure |  |  |  |
| **Total** |  |  |  |
|  |
| Recurrent |  |  |  |
| Capital |  |  |  |
| Financial Asset |  |  |  |
| Liability |  |  |  |
| **Total** |  |  |  |

**1.0 Mission Statement and Major Functions**

**1.1 Mission Statement**

To keep people engaged, informed, motivated and aware through open and participatory flow of information by strengthening public and private mass media and ensure their right to access to information.

**1.2 Major Functions**

* + 1. Formulation and implementation of Government’s internal and external publicity policy;
		2. Caring out media coverage of programs, tours, press briefing/conference of the important persons of the state both at home and abroad;
		3. Caring out activities relating to publicity programs of the Ministries/Divisions, Bangladesh Missions abroad and coordinate activities with regional and international media organizations;
		4. Keep liaison between the Government and the press by informing government about public opinion expressed published by the media and resolving problems relating to press;
		5. Broadcast and preserve all the policies and programmes of the government along with all national and international news;
		6. Issuance of permission for exhibition of Cinematographic films, newsreels, documentaries and production printing and preservation of photographs. Preventing of obscenity and piracy in films, supporting the production of healthy films, ensuring screening, awarding of National Film Awards;
		7. Formulation, implementation and modernization of laws relating to newspaper publication, Cinematography Act and Censorship matters, assistance in publicity activates of Armed Forces, formulation of Government advertising policies, formulation and implementation of Satellite Television, National Commercial Radio, Community radio policies and laws;
		8. Assistance for the development of mass media industry and its artists, conduct research and training on mass media and make publications.

**2.0 Medium Term Strategic Objectives and Activities**

| Medium-Term Strategic Objectives | Activities | Implementing Departments/Agencies |
| --- | --- | --- |
| 1 | 2 | 3 |
| * 1. Building mass awareness and uphold the Right to Information
 | * Massive campaign to build mass awareness to implement the Right to Information Act
 | * Bangladesh Betar
* Bangladesh Television
* Bangladesh Sangbad Sangstha
* Department of Films and Publications
* Department of Mass Communication
* Information Commission
* Press Information Department
 |
| * Making films, documentaries and organising events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof
 | * Bangladesh Betar
* Bangladesh Television
* Bangladesh Sangbad Sangstha
* Department of Films and Publications
* Department of Mass Communication
* Press Information Department
 |
| * Publicity through interpersonal communications
 | * Department of Mass Communication
 |
| * 1. Development and promotion of modern, effective and pro-people mass-media industry
 | * Digitisation of broadcasting system, collection and broadcasting of online news and application of modern technology in news broadcasting
 | * Bangladesh Betar
* Bangladesh Sangbad Sangstha
* Department of Mass

Communication * Press Information Department
 |
| * Expansion of the community radio and private FM radio
 | * Secretariat
 |
| * Preparing and updating the training module for the mass media artists , TV & Film artists and organising short and long term training for them and to provide professional assistance
 | * Bangladesh Film Archive
* Bangladesh Press Council
* Bangladesh Press Institute
* National Institute of Mass Communication
* Press Information Department
* Bangladesh Cinema & Television Institute
 |
| * Taking cognizance of cases and disposal thereof to protect the freedom of press/news media and providing assistance to the ill and deceased journalists
 | * Bangladesh Press Council
* Bangladesh Sangbadik Kallayn Trust
 |
| * 1. Promotion, enrichment and preservation of national history, heritage and culture
 | * Making and broadcasting of films, drama, music, dance and preservation thereof. Production, Promotion and preservation of films, drama, music, dance program etc.
 | * Bangladesh Betar
* Bangladesh Film Development Corporation
* Bangladesh Television
* Bangladesh Film Archives
 |
| * Collection, printing, preservation and modernization of historic/informative films, newspapers, newsreels, documentaries and film making instruments
 | * Bangladesh Film Archive
* Department of Film and Publications
* Press Information Department
 |
| * Research on films
 | * Bangladesh Film Archive
 |
| * Conferring National Film Award
 | * Secretariat
 |
| * Enforcement of the Cinematograph Act and activities related to censorship
 | * Bangladesh Film Censor Board
* Department of Films and Publications
 |
| * Providing grants for the production of healthy full and short-length and child- friendly films.
 | * Secretariat
 |

**3.0 Poverty and Gender Reporting**

**3.1 Impact of Medium Term Strategic Objectives on Poverty Reduction and Women's Advancement**

**3.1.1 Building mass awareness and uphold the Right to Information**

 **Impact on Poverty Reduction:** Bangladesh Betar broadcasts 6 hours of programmes daily on issues relating to agriculture, development and poverty reduction. The Bangladesh Television broadcasts 10 minutes and 25 minutes programmes daily on issues relating poverty reduction and agricultural development. Department of Mass Communication shows mobile films, documentaries, feature films and arranges yard meetings regularly. All these activities will be increased gradually which will bring positive impact on poverty reduction and improvement ofsocio-economic conditions in future.

**Impact on Women’s Advancement:** Bangladesh Betar broadcasts 1.30 hour programme daily on women’s advancement. The Bangladesh Television broadcasts 25 minutes long programme daily on women’s development. Women are employed in production of these programmes both as artists and technical staff.Department of Mass Communication operates publicity programmes like yard meetings, community meetings, small& fragmented women gatherings, displayof films, documentaries and feature filmson women development. These activities willhave important impact onthe development of women.

## Development and promotion of modern, effective and pro-people mass media industry

## Impact on Poverty Reduction: Along with urban centric FM radio, Community radio will play an important role in economic and social development by disseminating information on trade and business, marketing services etc. at the grass-root level. The *development channel* of BTV is planned to be solely dedicated to telecast programmes related to education and public welfare. As an industry, media has huge potential to create employment opportunities and positive impact on poverty reduction.

##  Impact on Women’s Advancement: Production and broadcasting of good quality popular TV and radio programmes on a range of issues like women’s rights, gender parity and shunning discriminatory behaviour against women will help motivate people. These are all supportive to women’s advancement. Training courses will include modules on gender parity and issues relating to implementation of CEDAW Declaration. In every such training programme, 20% to 25% women participation is ensured. These will create employment opportunities for women artists and technical staff.

**3.1.3 Promotion, enrichment and preservation of national history, heritage and culture**

**Impact on Poverty Reduction:** No direct impact

**Impact on Women’s Advancement:** No direct impact

**3.2 Poverty Reduction and Women’s Advancement Related Spending**

(Taka in Thousands)

| Description | Budget2024-25 | Projection |
| --- | --- | --- |
| 2025-26 | 2026-27 |
| Poverty Reduction |  |  |  |
| Gender |  |  |  |

**4.1 Priority Spending Areas/Programmes**

| Priority Spending Areas/Programmes | Related Strategic Objectives |
| --- | --- |
| **1. Ensuring the Right to Information** By ensuring the free flow of information, establishment of good governance will come easier through promotion of transparency and accountability at all levels. Good governance will play a significant role in reducing poverty, supporting women’s advancement and in establishing social order. For these reasons, this area of spending has been identified as the highest priority area. | * Building mass awareness and uphold the Right to Information
 |
| 1. **Introduction of digital technology in broadcasting**

An efficient and dependable mass communication system is essential to involve people in development activities and increase their awareness. Digital technology will enhance the quality of broadcasting. This sector is therefore identified as second priority area. | * Development and promotion of modern, effective and pro-people mass-media industry
 |
| **3. Establishment of BTV’s Development Channel and expansion of FM and Community Radio programmes** In order to broadcast programmes on education and public awareness, it is essential to establish a dedicated Development Channel at Bangladesh Television. As FM radio and community radio has gained huge popularity all around the world, it has been a need of the time to widen FM and Community radio operations in Bangladesh. This will also help inform people about natural calamities such as tornados, cyclones along with local issues in proper time and manner. Therefore, this is identified as a priority area. | * Building mass awareness and uphold the Right to Information
* Development and promotion of modern, effective and pro-people mass-media industry
 |
| **4. Improving the efficiency of mass-media employee/workers** Efficiency of the print and electronic media as well as employees of film industry can be enhanced through appropriate training. Therefore, efficiency enhancement of the mass media employees is identified as a priority area. | * Development and promotion of modern, effective and pro-people mass-media industry
 |
| **5. Institutional and infrastructural development and use of information and communication technology** It is essential to construct BFDC complex and construction of modern information complex at the district level is necessary to maintain a proper working environment through the use of information and communication technology. In order to disseminate information quickly, it is important to improve news collection and release system of BSS and bring all the offices of the Department of Mass Communication under a network. Therefore, institutional and infrastructure development and use of information & communication technology have been considered as the fifth priority area. | * Development and promotion of modern, effective and pro-people mass-media industry
 |

**4.2 Medium Term Expenditure Estimates and Projection (2024-25 to 2026-27)**

**4.2.1 Expenditure by Department/Agencies/Institutional Units**

(Taka in Thousands)

| Description | Budget | Revised | Budget2024-25 | Projection |
| --- | --- | --- | --- | --- |
| 2023-24 | 2025-26 | 2026-27 |
|  |  |  |  |  |  |

**4.2.2 Expenditure by Economic Group Wise**

(Taka in Thousands)

| EconomicGroup | Description | Budget | Revised | Budget2024-25 | Projection |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2025-26 | 2026-27 |
|  |  |  |  |  |  |  |

**5.0 Key Performance Indicators (KPIs)**

| Indicator | Related Strategic Objectives | Unit | RevisedTarget | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1. TV Coverage expansion (terrestrial)
 | 1,2,3 | % Area(Whole Country) | 95 |  | 96 |  | 96 | 96 |  |
| 1. Radio transmission coverage expansion (medium wave)
 | 1,2, 3 | % Area(Whole Country) | 98 |  | 98 |  | 98 | 98 |  |
| 1. Right to Information, Development of the Government and Dissemination of Public Important Messages.
 | 1 | % Area(Whole Country | 76 |  | 77 |  | 77 | 78 |  |
| 1. Training in professional development of media industry and media personel
 |  2 |  Number) | 3500 |  | 3500 |  | 3600 | 3600 |  |

**6.0 Recent Achievements, Activities, Output Indicators and Targets and Expenditure Estimates of the Departments/Agencies**

**6.1 Secretariat**

**6.1.1 Recent Achievements:** During last three years, 27 full length, 25 short length and 6 Children friendly Cinema awarded with tk 21.85 crore as grant. Total 7 Private Satellite TV channels, 6 Community Betar and 2 Private FM Betar Center had been awarded licenses.

**6.1.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Expansion of the community radio and private FM radio
 | Providing service to Community Radio  | 2 | % Hole area) | 37 |  | 37 |  | 38 | 38 |  |
|  Providing contents to FM radio | 26 |  | 27 |  | 27 | 28 |  |
| 1. Conferring National Film Award
 | National Film Prize awarded | 3 | Number(Category) | 28 |  | 28 |  | 28 | 28 |  |
| 1. Providing grants for making full and short-length decent and child- friendly films
 | Grants distributed: |
| Full length film | 3 | Number | 9 |  | 9 |  | 9 | 9 |  |
| Child-friendly full length film | 2 |  | 2 |  | 2 | 2 |  |
| Short-length film | 9 |  | 9 |  | 9 | 9 |  |
| Child-friendly short-film | 2 |  | 2 |  | 2 | 2 |  |

**6.1.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.2 Press Information Department (PID)**

**6.2.1 Recent Achievements:** Over the last three years, a total of 411 features/articles had been published on the development activities of the government in different print media. In addition, as many as 18068 press releases/press notes were issued and 15,183 digital photos were covered on various envents on VVIP/VIPs’ programmes. A total of 5,732 accreditation cards had been issued/renewed. Six temporary media centers had also been set up for the journalists from home and abroad to facilitate coverage of national/international seminars and tours of VVIPs.

**6.2.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act
 | Feature and column published | 1 | Number | 160 |  | 160 |  | 160 | 160 |  |
| Press conference/ briefing & handout organized/ distributed | 15600 |  | 15600 |  | 15600 | 15600 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof
 | Cartoons, slogans made/published | 1 | Number | - |  | 105 |  | 105 | - |  |
| 1. Digitisation of broadcasting system, collection and broadcasting of on-line news and application of modern technology in news broadcasting
 | Digital photo coverage | 2 | Number (thousand) | 4.50 |  | 4.50 |  | 4.50 | 4.50 |  |
| Press notes/ newsreels/ handouts distributed | 4.80 |  | 4.80 |  | 4.80 | 4.80 |  |
| 1. Preparing and updating training modules for the mass media workers/ personnel and organise short and long term training for them and provide professionalassistance
 | Accreditation card issued | 2 | % | 100 |  | 100 |  | 100 | 100 |  |
| Accreditation card renewed | % | 100 |  | 100 |  | 100 | 100 |  |
| 1. Collection, printing, preservation and modernisation of historic/ informative films, newspapers, newsreels, documentaries and film making instruments
 | Press trends, news briefs, handouts prepared/ distributed | 3 | Number (thousand) | 27.85 |  | 27.85 |  | 25.70 | 26.00 |  |

**6.2.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.3 Department of Mass Communication**

**6.3.1 Recent Achievements:** During the last three years, this Department implemented various awareness building programmes on health, education and on other social issues with a view to sensitizing and motivating illiterate and un-informed people. The activities included 31,500 film exhibitions, 4,790 thematic programmes on music, 36,000 road shows/talk shows and cartoons/slogans on government’s development activities, distribution of 1,35,000 booklets, 2,890 community/yard meetings, 3,010 meeting-seminar-drama-women meeting. A total of 15,00,00,000 viewers were increased as audience.

**6.3.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act
 | Film (trailer) exhibited | 1 | Number(thousand) | 10.60 |  | 10.60 |  | 10.60 | 10.60 |  |
| Motivational music programmes organised | 1.65 |  | 1.65 |  | 1.65 | 1.65 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof
 | Discussion meeting/ seminars/ women gatherings/view exchange meetings/ dramas organised | 1 | Number | 1100 |  | 1100 |  | 1100 | 1100 |  |
| Road show organised | Number(thousand and (%) | 12.50 |  | 12.50 |  | 12.50 | 12.50 |  |
| Posters/booklets distributed | 98 |  | 98 |  | 98 | 98 |  |
| 1. Publicity through interpersonal communications
 | Community/yard meetings held | 1 | Number(thousand) | 1.10 |  | 1.10 |  | 1.10 | 1.10 |  |
| Small & fragmented gathering held | - |  | 2.98 |  | 2.98 | - |  |
| 1. Digitisation of broadcasting system, collection and broadcasting of on-line news and application of modern technology in news broadcasting
 | Video conference held | 2 | Number | 650 |  | 600 |  | 600 | 600 |  |

**6.3.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.4 Department of Films and Publications**

**6.4.1 Recent Achievements:** This Department produced 106 documentary films, 72 regular news clips, 32 special news and news reels on development activities. It published 36 issues of fortnightly ‘Shachitra Bangladesh', 36 issues of monthly “Nabarun” and 12 issues of “The Bangladesh" under the regular publication work. In addition, under ad-hoc publications, 115.18 lac copies of posters, total 12 thousand copies of “Bangladesh Tourism Attraction: Sylhet, Chattogram, Khulna and Barishal Division” was published. It published 4.87 lac copies on ‘Branding Sheikh Hasina’ pocket booklet and 5000 SDG related booklets and another 8000 booklets on ‘Development Towards Bangladesh’. Furthermore, 66 newspapers registered as media, 7075 supplements were published. Special supplements were published on National and Special day, 1741 newspapers were audited and 745 newspapers were inspected.

**6.4.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act
 | Magazines published: |
| Fortnightly Sachitra Bangladesh | 1 | Readers’ number | 120 |  | 120 |  | 120 | 120 |  |
| Monthly “Nabarun” | 135 |  | 138 |  | 138 | 138 |  |
| The Bangladesh Quarterly | 12 |  | 12 |  | 12 | 12 |  |
| Ad-hoc issues | Number(thousand) | 10.00 |  | 10.00 |  | 10.00 | 10.00 |  |
| Supplementary | Number of newspapers | 1300 |  | 1300 |  | 1300 | 1300 |  |
| Audit | 600 |  | 600 |  | 600 | 600 |  |
| Inspection | 200 |  | 200 |  | 200 | 200 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof
 | Stories & documentaries made/broadcast | 1 | Number | 68 |  | 68 |  | 68 | 68 |  |
| 1. Collection, printing , preservation and modernization of historic/ informative films, newspapers, newsreels, documentaries and film making instruments
 | News clips collected and preserved | 3 | Number | 24 |  | 24 |  | 24 | 24 |  |
| Films preserved | 71 |  | 71 |  | 71 | 71 |  |
| Special news reels collected and preserved | 10 |  | 10 |  | 10 | 10 |  |
| 1. Enforcement of the Cinematograph Act and activities related to Censorship
 | Documentaries/previews made | 3 | Number | 35 |  | 35 |  | 35 | 35 |  |

**6.4.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.5** Bangladesh Betar

**6.5.1 Recent Achievements:** During the last three years, Bangladesh Betar’s broadcasting hours in different frequencies were increased to 500 hours from 473 hours 30 minutes. The quality of the program ensured due to the construction of 4 HD transmitters with advanced digital technology and 22 digital studios in various centers of Bangladesh Betar. Bangladesh Betar broadcasted awareness programmes on development activities, women & children and health annually for about 8,500 hours from its different centers. It broadcasted on “10 special branding initiatives of honorable PM”, Sustainable Development Goals (SDG) and autism through 14 Centers.

**6.5.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act
 | Broadcasting of events/ programmes daily | 1 | Transmission hour | 54 |  | 54 |  | 54 | 54 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof
 | Daily broadcast of events/programmes: |
| Agriculture, health and Family Welfare | 1 | Yearly Transmission hour | 960 |  | 962 |  | 970 | 970 |  |
| Education, Science and Technology | 310 |  | 312 |  | 315 | 315 |  |
| 1. Digitisation of broadcasting system, collection and broadcasting of on-line news and application of modern technology in news broadcasting
 | Digitisation of centers/units | 2 | Number (centers/unit) | 4 |  | 4 |  | 4 | 4 |  |
| 1. Making and broadcasting of films, drama, music, dance and preservation thereof
 | Broadcasting of music, drama | 3 | Daily transmission hour | 7350 |  | 7380 |  | 7400 | 7400 |  |

\* Based on the total broadcasting hours of 14 centres of the Bangladesh Betar

**6.5.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.6** Bangladesh Television (BTV)

**6.6.1 Recent Achievements:** BTV installed 7 Dual Cast transmitters in last three years. BTV launched 24 hours satellite transmission and modernized its website with high speed internet connectivity. A digital satellite earth station had been set up to improve the quality of equipment and increased the broadcast time at Chittagong Centre. The studio set up in the office of the Hon'ble Prime Minister and 03 studios in Dhaka center were modernized by installing digital equipment. BTV website was modernized and high speed internet connection was established. Broadcasting of BTV, BTV World, BTV Chattogram and Sangsad Bangladesh Television started on mobile through BTV APPS. A total of 2,790 hours of development programmes, 851 hours of education, health, nutrition and family planning programmes, 942 hours of agriculture, science and technology programs and 4,718 hours of entertainment programs were broadcast.

**6.6.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act
 | Broadcasting of events/programmes | 1 | Transmission Hour | 25 |  | 36 |  | 38 | 40 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof
 | Daily broadcast of events/programmes: |
| Development and awareness related | 1 | Transmission hour | 875 |  | 905 |  | 910 | 920 |  |
| Women and adolescent related | 175 |  | 223 |  | 228 | 235 |  |
| Education, health, nutrition and family welfare | 385 |  | 425 |  | 440 | 450 |  |
| Agriculture, science and technology | 230 |  | 250 |  | 257 | 265 |  |
| 1. Making and broadcasting of films, drama, music, dance and preservation thereof
 | Daily broadcast of Music, Drama, Movies & Dance programs | 2 | Annual Transmissionhour | 1225 |  | 1340 |  | 1345 | 1350 |  |

**6.6.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.7** Bangladesh Film Censor Board

**6.7.1 Recent Achievements:** During the last 3 years, censorship licenses were given to 180 full-length Bangla and English movies, 54 short Bangla Films and 23 documentary films. In addition, trailers of 203 Bangla and English advertisement pictures, 787 films for festival were given censor certificates. To maintain healthy environment in the film industry, a total of 11 films were confiscated from different cinema halls for violating related laws and rules. It disqualified application for certificate of 11 Bangla Full-length films.

**6.7.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2021-22 | 2022-23 | 2023-24 | 2024-25 | 2025-26 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Enforcement of the Cinematograph Act and activities related to censorship
 | Censor certificate issued: |
| Bengali film | 3 | Number | 95 |  | 95 |  | 95 | 95 |  |
| English film | 95 |  | 95 |  | 95 | 95 |  |
| Bengali & English trailer | 95 |  | 95 |  | 95 | 95 |  |
| Advertisement movies | 95 |  | 95 |  | 95 | 95 |  |
| Film for film festival | 95 |  | 95 |  | 95 | 95 |  |
| Cinema halls inspected | 200 |  | 230 |  | 240 | 250 |  |

**6.7.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.8** Bangladesh Film Archive

**6.8.1 Recent Achievements:** It collected2,432 films from home and abroad for preservation. It reprinted 260 films using digital technology. It exhibited 340 quality movies for the mass people. A total of 1300 movie related posters, scripts, books etc. were collected from different sources. In addition, 32 research works were completed alongside publishing of 17 books and 3 journals.

**6.8.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2021-22 | 2022-23 | 2023-24 | 2024-25 | 2025-26 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Preparing and updating training modules for the mass media workers/personnel and organise short and long term training for them and provide professional assistance
 | Seminars/ symposium/ workshops organised | 2 | Number | 8 |  | 8 |  | 8 | 8 |  |
| Library services | Number(person) | 600 |  | 600 |  | 600 | 600 |  |
| 1. Making and broadcasting of films, drama, music, dance and preservation thereof
 | Films displayed/ preserved | 3 | Number | 75 |  | 75 |  | 75 | 75 |  |
| 1. Collection, printing, preservation and modernization of historic/ informative films, newspapers, newsreels, documentaries and film making instruments
 | Film collected and printed | 3 | Number | 200 |  | 200 |  | 200 | 200 |  |
| Books procured | 400 |  | 400 |  | 400 | 400 |  |
| 1. Research on films
 | Research publications | 3 | Number | 8 |  | 8 |  | 8 | 8 |  |
| Journals and books published | 6 |  | 6 |  | 6 | 6 |  |

**6.8.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.9** Bangladesh Sangbad Sangstha **(BSS)**

**6.9.1 Recent Achievements:** Over the last 3 years, with a view to raising public awareness on the Right to Information, education, nutrition and health, BSS has collected and presented approximately 3,95,201 important news items. During the same period, around 88 thousand news items were uploaded on its website and published 881 features/articles. BSS provided training to 64 journalists/representatives from the district level to enhance their skills.

**6.9.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act
 | News item presented on own webpage | 1 | Item Number (thousand) | 515 |  | 525 |  | 535 | 535 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof
 | Feature/story published | 1 | Item Number | 280 |  | 285 |  | 290 | 290 |  |
| 1. Digitalization of broadcasting system, collection and broadcasting of On-line news and application of modern technology in news broadcasting
 | News item collected and presented | 2 | Item Number (thousand) | 119.00 |  | 119.50 |  | 120.0 | 120.0 |  |
| Computer networking done | Yearly number | 119.50 |  | 120.0 |  | 120.50 | 120.50 |  |

**6.9.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.10** Bangladesh Press Council

**6.10.1 Recent Achievements:** During the last three years, 22 cases were filed with the Bangladesh Press Council. It disposed a total Of 17 cases. A total of 4 cases were filed with the Press Appellate Board and 4 cases were settled. In addition, with a view to improving the professional skills 1,250 journalists were provided with training on journalists’ ethics and codes of conduct in Mymensing, Khulna, Gopalgang, Kishoregang, Narail, Jashore, Panchagarh and Khagrachari.

**6.10.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Preparing and updating training modules for the mass media workers/personnel and organise short and long term training for them and provide professional assistance
 | Training imparted | 2 | Number (person) | 420 |  | 420 |  | 450 | 450 |  |
| 1. Taking cognizance of cases and disposal thereof to protect freedom of newspapers/ news media Providing assistance to the ill and deceased journalist
 | Cases disposed | 2 | % | 70 |  | 70 |  | 70 | 70 |  |
| Appeal cases disposed | 70 |  | 70 |  | 70 | 70 |  |

**6.10.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.11** Bangladesh Press Institute (PIB)

**6.11.1 Recent Achievements:** During the last three years, 321 training courses/workshops/seminars were organized for journalists and mass-media employees both in and outside Dhaka. Around 10,312 journalists/mass media employees participated in those trainings. Of them, 9,362(91%) participants were male and the rest 950 persons (9%) were female. During the same time, 13 researches had been completed. In addition, 163 thematic news clippings were collected and preserved the purposes of research work on journalism; and library services were extended to around 5,337 people. 15 further issues of mass media audit periodicals and 30 books/manuals were also published during the same period.

**6.11.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Preparing and updating training modules for the mass media workers/personnel and organise short and long term training for them and provide professional assistance
 | Training conducted: |
| Courses conducted | 2 | Number | 107 |  | 112 |  | 112 | 112 |  |
| Participants | 3400 |  | 3500 |  | 3500 | 3500 |  |
| Research work completed | 4 |  | 4 |  | 4 | 4 |  |
| Publication | 10 |  | 10 |  | 10 | 10 |  |

**6.11.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.12** National Institute of Mass Communication

**6.12.1 Recent Achievements:** Over the last 3 years 939 people were imparted training in 49 courses. Another 1,434 people were also provided training through 52 workshops under the project named‘ Communication activities for Women and Child Development’. Besides 2 journals and 5 research publications were published on Women and Child Development.

**6.12.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2021-22 | 2022-23 | 2023-24 | 2024-25 | 2025-26 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Preparing and updating training module for the mass media workers/personnel and organise short and long term training for them and provide professional assistance
 | Training courses conducted | 2 | Number |  |  |  | 16 | 25 | 26 | 27 |
| Workshop organised |  |  |  | 13 | 28 | 30 | 32 |
| Research work completed |  |  |  | 02 | 02 | 02 | 02 |

**6.12.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.13** Information Commission

**6.13.1 Recent Achievements:** Public awareness raising campaign/meetings were conducted in all districts covering 305 Upazilas with 54,590 officers. It assisted to appoint 46,424 designated officers at Government and Private level. Among them it updated data on 22,842 officers.

**6.13.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act
 | Designated Officers appointed | 1 | Number | 2500 |  | 2000 |  | 2000 | 2000 |  |
| Designated Officers imparted Training | 5000 |  | 5000 |  | 5500 | 5500 |  |
| Meetings/ seminars/ functions organised | Number(district/ Upazilla) | 150 |  | 150 |  | 175 | 175 |  |
| Complaints received | % | 90 |  | 90 |  | 90 | 90 |  |
| Complaints disposed | 90 |  | 90 |  | 90 | 90 |  |

**6.13.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.14 Bangladesh Cinema and Television Institute**

**6.14.1 Recent Achievements:** It trained280 participants by arranging 22 courses (diplomas) in short and long term course. It produced 210 productions film and television programs. It prepared 5 publications on films.

**6.14.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Preparing & updating training module for BCTI trainees and organize short and long term training for them and provide professional assistance.
 | Training course | 2 | Number | 5 |  | 6 |  | 7 | 7 |  |
| Workshop | 7 |  | 6 |  | 7 | 7 |  |
| Research work | 0 |  | 0 |  | 0 | 0 |  |
| Publication | 1 |  | 1 |  | 1 | 1 |  |
| TV and Film Production | 70 |  | 80 |  | 80 | 80 |  |

**6.14.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.15 Bangladesh Sangbadik Kallan Trust**

**6.15.1 Recent Achievements:** It provided TK 18.11 crore as grants to 6383 journalists.

**6.15.2 Activities, Output Indicators and Targets:**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Taking cognizance of cases and disposal thereof to protect the freedom of press/news media and Providing assistance to the ill and death journalist
 | Grant distribution | 2 | Crore Taka | 7.50 |  | 7.50 |  | 8.00 | 8.00 |  |

**6.15.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects:**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.16** Bangladesh Film Development Corporation **(BFDC)**

**6.16.1 Recent Achievements:** During the last 3 years, 125 films and 140 advertisement were produced with technical services from BFDC. Under the project titled “Modernization and Expansion of BFDC” 8 Ultra modern digital cinematographic cameras (Sony and Red Epic Dragon) 04 'RAW' processing units 02 Ultra modern Gimjib (Studio Crane), 03 zoom lenses of cameras, 15 types of master and ultra-prime lenses of cameras , 05 Digital Editing Machines, and 01 Color Grading Suite Machines had been procured and replaced. As a result, it made possible to provide assistance in the production of films and commercials in digital format.

**6.16.2 Activities, Output Indicators and Targets**

| Activities | Output Indicator | Related Strategic Objectives | Unit | Revised Target | Actual | Target | Revised Target | Medium Term Targets |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2022-23 | 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 1. Making and broadcasting of films, drama, music, dance and preservation thereof
 | Films made | 3 | Number | 35 |  | 35 |  | 40 | 40 |  |
| Advertisement/ movies made | 45 |  | 45 |  | 45 | 45 |  |

**6.16.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects:**

(Taka in Thousands)

| Name of the Institutional Unit/Scheme/ Project | Related Activity | Actual2022-23 | Budget | Revised | Medium Term Expenditure Estimates |
| --- | --- | --- | --- | --- | --- |
| 2023-24 | 2024-25 | 2025-26 | 2026-27 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |