**Grant No. 30**

**133-Ministry of Information**

**Medium Term Expenditure**

(Taka in Thousands)

|  |  |  |  |
| --- | --- | --- | --- |
| **Description** | **Budget**  **2021-22** | **Projection** | |
| **2022-23** | **2023-24** |
| Operating Expenditure |  |  |  |
| Development Expenditure |  |  |  |
| **Total** |  |  |  |
|  | | | |
| Recurrent |  |  |  |
| Capital |  |  |  |
| Financial Asset |  |  |  |
| Liability |  |  |  |
| **Total** |  |  |  |

**1.0 Mission Statement and Major Functions**

**1.1 Mission Statement**

To keep people engaged, informed, motivated and aware through open and participatory flow of information by strengthening public and private mass media and ensure their right to access to information.

**1.2 Major Functions**

* + 1. Formulate and implement Government’s internal and external publicity policy;
    2. Carry out media coverage of programs, tours, press briefing/conference of the important persons of the state both at home and abroad;
    3. Carry out activities relating to publicity programs of the Ministries/Divisions, Bangladesh Missions abroad and coordinate activities with regional and international media organizations;
    4. Keep liaison between the Government and the press by informing government about public opinion expressed published by the media and resolving problems relating to press;
    5. Broadcast and preserve all the policies and programmes of the government along with all national and international news;
    6. Certify Cinematographic films for screening make print and archive newsreels, documentaries and films support. Making and screening of films/movies of good taste and prevent vulgarity and piracy in movies and confer National Film Award;
    7. Formulate, implement and update legislation on newspaper and its publication; ensure enforcement of *the Cinematograph and Censorship Act*, assist in the publicity of Armed Forces, formulate policies relating to Government advertisement and formulate and implement policies and legislation relating to satellite television and national/commercial/community radio;
    8. Assist for the development of mass media industry and its artists, conduct research and training on mass media and make publications.

**2.0 Medium Term Strategic Objectives and Activities**

| **Medium-Term Strategic Objectives** | **Activities** | **Implementing Departments/Agencies** |
| --- | --- | --- |
| **1** | **2** | **3** |
| * 1. Building mass awareness and uphold the Right to Information | * Massive campaign to build mass awareness to implement the Right to Information Act | * Bangladesh Betar * Bangladesh Television * Bangladesh Sangbad Sangstha * Department of Films and Publications * Department of Mass Communication * Information Commission * Press Information Department |
| * Making films, documentaries and organising events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof | * Bangladesh Betar * Bangladesh Television * Bangladesh Sangbad Sangstha * Department of Films and Publications * Department of Mass Communication * Press Information Department |
| * Publicity through interpersonal communications | * Department of Mass Communication |
| * 1. Development and promotion of modern, effective and pro-people mass-media industry | * Digitisation of broadcasting system, collection and broadcasting of online news and application of modern technology in news broadcasting | * Bangladesh Betar * Bangladesh Sangbad Sangstha * Department of Mass   Communication   * Press Information Department |
| * Expansion of the community radio and private FM radio | * Secretariat |
| * Preparing and updating the training module for the mass media workers, TV & Film workers and organising short and long term training for them and to provide professional assistance | * Bangladesh Film Archive * Bangladesh Press Council * Bangladesh Press Institute * National Institute of Mass Communication * Press Information Department * Bangladesh Cinema & Television Institute |
| * Taking cognizance of cases and disposal thereof to protect the freedom of press/news media and providing assistance to the ill and deceased journalist | * Bangladesh Press Council * Bangladesh Sangbadik Kallayn Trust |
| * 1. Promotion, enrichment and preservation of national history, heritage and culture | * Making and broadcasting of films, drama, music, dance and preservation thereof | * Bangladesh Betar * Bangladesh Film Development Corporation * Bangladesh Television * Bangladesh Film Archives |
| * Collection, printing, preservation and modernization of historic/informative films, newspapers, newsreels, documentaries and film making instruments | * Bangladesh Film Archive * Department of Films and Publications * Press Information Department |
| * Research on films | * Bangladesh Film Archive |
| * Conferring National Film Award | * Secretariat |
| * Enforcement of the Cinematograph Act and activities related to censorship | * Bangladesh Film Censor Board * Department of Films and Publications |
| * Providing grants for making full and short-length decent and child- friendly films. | * Secretariat |

**3.0 Poverty and Gender Reporting**

**3.1 Impact of Medium Term Strategic Objectives on Poverty Reduction and Women's Advancement**

**3.1.1 Building mass awareness and uphold the Right to Information**

**Impact on Poverty Reduction:** Bangladesh Betar broadcasts 6 hours of programmes daily on issues relating to agriculture, development and poverty reduction. The Bangladesh Television broadcasts 10 minutes and 25 minutes programmes daily on issues relating poverty reduction and agricultural development. Department of Mass Communication shows mobile films, documentaries, feature films and arranges yard meetings regularly. All these activities will be increased gradually which will bring positive impact on poverty reduction and improvement of socio-economic conditions in future.

**Impact on Women’s Advancement:** Bangladesh Betar broadcasts 1.30 hour programme daily on women’s advancement. The Bangladesh Television broadcasts 25 minutes long programme daily on women’s development. Women are employed in production of these programmes both as artists and technical staff. Department of Mass Communication operates publicity programmes like yard meetings, community meetings, small & fragmented women gatherings, display of films, documentaries and feature films on women development. These activities will have important impact on the development of women.

## Development and promotion of modern, effective and pro-people mass media industry

## Impact on Poverty Reduction: Along with urban centric FM radio, Community radio will play an important role in economic and social development by disseminating information on trade and business, marketing services etc. at the grass-root level. The *development channel* of BTV is planned to be solely dedicated to telecast programmes related to education and public welfare. As an industry, media has huge potential to create employment opportunities and positive impact on poverty reduction.

## Impact on Women’s Advancement: Production and broadcasting of good quality popular TV and radio programmes on a range of issues like women’s rights, gender parity and shunning discriminatory behaviour against women will help motivate people. These are all supportive to women’s advancement. Training courses will include modules on gender parity and issues relating to implementation of CEDAW Declaration. In every such training programme, 20% to 25% women participation is ensured. These will create employment opportunities for women artists and technical staff.

**3.1.3 Promotion, enrichment and preservation of national history, heritage and culture**

**Impact on Poverty Reduction:** No direct impact

**Impact on Women’s Advancement:** No direct impact

**3.2 Poverty Reduction and Women’s Advancement Related Spending**

(Taka in Thousands)

|  |  |  |  |
| --- | --- | --- | --- |
| **Description** | **Budget**  **2021-21** | **Projection** | |
| **2022-23** | **2023-24** |
| Poverty Reduction |  |  |  |
| Gender |  |  |  |

**4.1 Priority Spending Areas/Programmes**

| **Priority Spending Areas/Programmes** | **Related Strategic Objectives** |
| --- | --- |
| **1. Ensuring the Right to Information**  By ensuring the free flow of information, establishment of good governance will come easier through promotion of transparency and accountability at all levels. Good governance will play a significant role in reducing poverty, supporting women’s advancement and in establishing social order. For these reasons, this area of spending has been identified as the highest priority area. | * Building mass awareness and uphold the Right to Information |
| 1. **Introduction of digital technology in broadcasting**   An efficient and dependable mass communication system is essential to involve people in development activities and increase their awareness. Digital technology will enhance the quality of broadcasting. This sector is therefore identified as second priority area. | * Development and promotion of modern, effective and pro-people mass-media industry |
| **3. Establishment of BTV’s Development Channel and expansion of FM and Community Radio programmes**  In order to broadcast programmes on education and public awareness, it is essential to establish a dedicated Development Channel at Bangladesh Television. As FM radio and community radio has gained huge popularity all around the world, it has been a need of the time to widen FM and Community radio operations in Bangladesh. This will also help inform people about natural calamities such as tornados, cyclones along with local issues in proper time and manner. Therefore, this is identified as a priority area. | * Building mass awareness and uphold the Right to Information * Development and promotion of modern, effective and pro-people mass-media industry |
| **4. Improving the efficiency of mass-media employee/workers**  Efficiency of the print and electronic media as well as employees of film industry can be enhanced through appropriate training. Therefore, efficiency enhancement of the mass media employees is identified as a priority area. | * Development and promotion of modern, effective and pro-people mass-media industry |
| **5. Institutional and infrastructural development and use of information and communication technology**  It is essential to construct Totho Bhaban, BSS Bhaban, Film Archive Bhaban for upholding proper working environment. A multi-storied Head Office for Bangladesh Television is considered necessary. In order to disseminate information quickly, it is important to improve news collection and release system of BSS and bring all the offices of the Department of Mass Communication under a network. Therefore, institutional and infrastructure development and use of information & communication technology have been considered as the fifth priority area. | * Development and promotion of modern, effective and pro-people mass-media industry |

**4.2 Medium Term Expenditure Estimates and Projection (2021-22 to 2023-24)**

**4.2.1 Expenditure by Department/Agencies/Institutional Units**

(Taka in Thousands)

| **Description** | **Budget** | **Revised** | **Budget**  **2021-22** | **Projection** | |
| --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2022-23** | **2023-24** |
|  |  |  |  |  |  |

**4.2.2 Expenditure by Economic Group Wise**

(Taka in Thousands)

| **Economic**  **Group** | **Description** | **Budget** | **Revised** | **Budget**  **2021-22** | **Projection** | |
| --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2022-23** | **2023-24** |
|  |  |  |  |  |  |  |

**5.0 Key Performance Indicators (KPIs)**

| **Indicator** | **Related Strategic Objectives** | **Unit** | **Revised**  **Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** |
| 1. TV Coverage expansion (terrestrial) | 1,2,3 | % Area  (Whole Country) | 97 |  | 98 |  | 98 | 98 |  |
| 1. Radio transmission coverage expansion (medium wave) | 1,2, 3 | % Area  (Whole Country) | 98 |  | 98 |  | 98 | 98 |  |
| 1. Community radio coverage expansion | 1, 2, 3 | % Area  (Whole Country | 10.20 |  | 10.20 |  | 10.20 | 10.20 |  |
| 1. Internet Broadcasting | 1, 2, 3 | %  (of the total educated population of the country) | 3.25 |  | 3.30 |  | 3.35 | 3.40 |  |

**6.0 Recent Achievements, Activities, Output Indicators and Targets and Expenditure Estimates of the Departments/Agencies**

**6.1 Secretariat**

**6.1.1 Recent Achievements:** During last three years, 18 full length, 12 short length and 7 Children friendly Cinema are awarded with a sanction of 9.10 crore taka as grant. Total 6 Private Satellite TV channels, 6 Community Betar and 2 Private FM Betar Center have been sanctioned licenses at the same period of time.

**6.1.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Expansion of the community radio and private FM radio | Providing service to Community Radio | 2 | Time  (hour) | 36 |  | 36 |  | 36 | 36 |  |
| Providing contents to FM radio | 24 |  | 24 |  | 24 | 24 |  |
| 1. Conferring National Film Award | National Film Prize awarded | 3 | Number  (Category) | 29 |  | 29 |  | 29 | 29 |  |
| 1. Providing grants for making full and short-length decent and child- friendly films | Grants distributed: | | | | | | | | | |
| Full length film | 3 | Number | 4 |  | 6 |  | 6 | 6 |  |
| Child-friendly full length film | 1 |  | 2 |  | 2 | 2 |  |
| Short-length film | 4 |  | 4 |  | 4 | 4 |  |
| Child-friendly short-film | 1 |  | 2 |  | 2 | 2 |  |

**6.1.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.2 Press Information Department (PID)**

**6.2.1 Recent Achievements:** Over the last three years, a total of 915 features/articles had been published on the development activities of the government in different print media. Furthermore, 341 press briefings/conferences had also been organized during the same period. In addition, as many as 13582 press releases/press notes had been circulated on VVIP/VIPs’ programmes and on important state activities and around 13684 digital photographs covering these programmes had been released. A total of 5,208 accreditation cards had been issued/renewed. 8 temporary media centers had also been set up for the journalists from home and abroad to facilitate coverage of national/international seminars and tours of VVIPs.

**6.2.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act | Feature and column published | 1 | Number | 300 |  | 300 |  | 300 | 300 |  |
| Press conference/ briefing & handout organized/ distributed | 135 |  | 140 |  | 145 | 145 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof | Cartoons, slogans made/published | 1 | Number | 100 |  | 105 |  | 105 | 105 |  |
| 1. Digitisation of broadcasting system, collection and broadcasting of on-line news and application of modern technology in news broadcasting | Digital photo coverage | 2 | Number (thousand) | 4.50 |  | 4.50 |  | 4.50 | 4.50 |  |
| Press notes/ newsreels/ handouts distributed | 4.40 |  | 4.40 |  | 4.40 | 4.40 |  |
| 1. Preparing and updating training modules for the mass media workers/ personnel and organise short and long term training for them and provide professional assistance | Accreditation card issued | 2 | Number | 360 |  | 360 |  | 360 | 360 |  |
| Accreditation card renewed | Number (thousand) | 1.20 |  | 1.20 |  | 1.20 | 1.20 |  |
| 1. Collection, printing, preservation and modernisation of historic/ informative films, newspapers, newsreels, documentaries and film making instruments | Press trends, news briefs, handouts prepared/ distributed | 3 | Number (thousand) | 28.17 |  | 28.20 |  | 28.20 | 28.20 |  |

**6.2.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.3 Department of Mass Communication**

**6.3.1 Recent Achievements:** During the last three years, this Department implemented various awareness building programmes on health, education and on other social issues with a view to sensitizing and motivating illiterate and un-informed people. The activities included 29,624 film exhibitions, 8,842 thematic programmes on music, 34,449 road shows/talk shows and cartoons/slogans on government’s development activities, distribution of 85,30,000 booklets, 10,205 community/yard meetings, 2,671 meeting-seminar-drama-women meeting. A total of 20,21,4000 viewers were increased as audience.

**6.3.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act | Film (trailer) exhibited | 1 | Number  (thousand) | 10.27 |  | 10.27 |  | 10.27 | 10.27 |  |
| Motivational music programmes organised | 1.50 |  | 1.50 |  | 1.50 | 1.50 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof | Discussion meeting/ seminars/ women gatherings/view exchange meetings/ dramas organised | 1 | Number | 952 |  | 952 |  | 952 | 952 |  |
| Road show organised | Number  (thousand) | 11.45 |  | 11.45 |  | 11.45 | 11.45 |  |
| Posters/booklets distributed | 20.00 |  | 20.00 |  | 20.00 | 20.00 |  |
| 1. Publicity through interpersonal communications | Community/yard meetings held | 1 | Number  (thousand) | 3.00 |  | 3.00 |  | 3.00 | 3.00 |  |
| Small & fragmented gathering held | 2.95 |  | 2.97 |  | 2.98 | 2.98 |  |
| 1. Digitisation of broadcasting system, collection and broadcasting of on-line news and application of modern technology in news broadcasting | Video conference held | 2 | Number (thousand) | 460 |  | 470 |  | 480 | 480 |  |

**6.3.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.4 Department of Films and Publications**

**6.4.1 Recent Achievements:** In the last three years, this Department produced 138 documentary films, 72 regular news clips, 39 special news and news reels on development activities. It published 36 issues of fortnightly ‘Shachitra Bangladesh', 36 issues of monthly “Nabarun” and 12 issues of “The Bangladesh" under the regular publication work. In addition, under ad-hoc publications, 64.22 lac copies of posters, total16 thousand copies of “Bangladesh Tourism Attraction: Sylhet, Chitagong, Khulna and Barishal Division” have been published. 2.45 lac copies on ‘Branding Sheikh Hasina’ pocket booklet and SDG related 5000 booklets and another 8000 booklets on ‘Development Towards Bangladesh’ have been published. Furthermore, 153 newspapers registered as media, 5,273 supplements are published. Special supplements were published on National and Special day, 1,608 newspapers were audited and 507 newspapers were inspected.

**6.4.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act | **Magazines published:** | | | | | | | | | |
| Fortnightly Sachitra Bangladesh | 1 | Readers’ number | 106 |  | 106 |  | 106 | 106 |  |
| Monthly “Nabarun” | 132 |  | 132 |  | 132 | 132 |  |
| The Bangladesh Quarterly | 12 |  | 12 |  | 12 | 12 |  |
| Ad-hoc issues | Number  (thousand) | 16.00 |  | 16.00 |  | 16.00 | 16.00 |  |
| Supplementary | Number of newspapers | 1250 |  | 1250 |  | 1250 | 1250 |  |
| Audit | 475 |  | 475 |  | 475 | 475 |  |
| Inspection | 140 |  | 150 |  | 180 | 180 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof | Stories & documentaries made/broadcast | 1 | Number | 45 |  | 45 |  | 50 | 50 |  |
| 1. Collection, printing , preservation and modernization of historic/ informative films, newspapers, newsreels, documentaries and film making instruments | News clips collected and preserved | 3 | Number | 24 |  | 24 |  | 24 | 24 |  |
| Films preserved | 70 |  | 70 |  | 70 | 70 |  |
| Special news reels collected and preserved | 8 |  | 8 |  | 8 | 8 |  |
| 1. Enforcement of the Cinematograph Act and activities related to Censorship | Documentaries/previews made | 3 | Number | 70 |  | 70 |  | 70 | 70 |  |

**6.4.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.5** Bangladesh Betar

**6.5.1 Recent Achievements:** During the last three years, Bangladesh Betar’s broadcasting hours in different frequencies were increased to 473 hours 30 minutes from 300 hours. Bangladesh Betar broadcasted awareness programmes on development activities, women & children and health annually for about 8,500 hours from its different centers. Centers broadcasted program on “10 special branding initiatives of honorable PM”, Sustainable Development Goals (SDG) and autism. Online Streaming is going regularly from www.betar.gov.bd. Currently 12 centers are getting downlink facilities and programmes are uplinked through Satellite.

**6.5.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act | Broadcasting of events/ programmes daily | 1 | Transmission hour | 30 |  | 30 |  | 30 | 30 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof | Daily broadcast of events/programmes: | | | | | | | | | |
| Agriculture, education and health | 1 | Transmission hour | 360 |  | 360 |  | 360 | 360 |  |
| Technology | 2.40 |  | 2.40 |  | 2.40 | 2.40 |  |
| 1. Digitisation of broadcasting system, collection and broadcasting of on-line news and application of modern technology in news broadcasting | Digitisation of centers/units | 2 | Number (centers/unit) | 8 |  | 8 |  | 8 | 8 |  |
| 1. Making and broadcasting of films, drama, music, dance and preservation thereof | Broadcasting of music, drama | 3 | Daily transmission hour | 70 |  | 71 |  | 72 | 72 |  |

\* Based on the total broadcasting hours of 12 centres of the Bangladesh Betar

**6.5.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.6** Bangladesh Television (BTV)

**6.6.1 Recent Achievements:** BTV has installed 8 new transmitters in last three years. BTV has launched 24 hours satellite transmission and modernized its website with high speed internet connectivity. After the launching of FTP (File Transfer Protocol) server, a total of 1.473 lakh video footages have been sent through it. BTV had telecasted programmes on development activities for 2,501 hours, programmes related to health & family planning, nutrition and education for 1302 hours, agriculture, science & technology related programmes for 769 hours and recreational programmes for 4,209 hours over the last 3 years.

**6.6.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act | Broadcasting of events/  programmes | 1 | Transmission Hour | 25 |  | 25 |  | 24 | 23 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof | **Daily broadcast of events/programmes:** | | | | | | | | | |
| Development and awareness related | 1 | Transmission hour | 870 |  | 800 |  | 790 | 780 |  |
| Women and adolescent related | 172 |  | 172 |  | 170 | 170 |  |
| Education, health, nutrition and family welfare | 405 |  | 405 |  | 405 | 405 |  |
| Agriculture, science and technology | 229 |  | 230 |  | 230 | 230 |  |
| 1. Making and broadcasting of films, drama, music, dance and preservation thereof | Daily broadcast of Music, Drama, Movies & Dance programs | 2 | Annual Transmission  hour | 1250 |  | 1275 |  | 1300 | 1350 |  |

**6.6.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.7** Bangladesh Film Censor Board

**6.7.1 Recent Achievements:** During the last 3 years, censorship licenses were given to 387 full-length Bangla and English movies, 47 short Bangla Films and 6 documentary films. In addition, trailers of 157 Bangla and English advertisement pictures, 39 advertisements, 5 documentary films and 558 films for festival were given censor certificates. To maintain healthy environment in the film industry, a total of 46 films were confiscated from different cinema halls for displaying films violating the related laws and rules. Application for certificate of 18 Bangla and English films trailer was cancelled.

**6.7.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Enforcement of the Cinematograph Act and activities related to censorship | **Censor certificate issued:** | | | | | | | | | |
| Bengali film | 3 | Number | 95 |  | 95 |  | 95 | 95 |  |
| English film | 95 |  | 95 |  | 95 | 95 |  |
| Bengali & English trailer | 95 |  | 95 |  | 95 | 95 |  |
| Advertisement movies | 95 |  | 95 |  | 95 | 95 |  |
| Film for film festival | 95 |  | 95 |  | 95 | 95 |  |
| Cinema halls inspected | 260 |  | 270 |  | 275 | 275 |  |

**6.7.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.8** Bangladesh Film Archive

**6.8.1 Recent Achievements:** During the last 3 years, 445 films from home and abroad have been collected for preservation. 41 films have been reprinted using digital technology. 183 exhibitions of quality movies were organized for the mass people. A total of 2699 movie related posters, scripts, books etc. were collected from different sources for preservation. In addition, 25 research works were completed alongside publishing of 10 books and 6 journals.

**6.8.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Preparing and updating training modules for the mass media workers/personnel and organise short and long term training for them and provide professional assistance | Film appreciation course conducted | 2 | Number | 1 |  | 2 |  | 2 | 2 |  |
| Seminars/ symposium/ workshops organised | 13 |  | 12 |  | 12 | 12 |  |
| Library services | Number  (person) | 600 |  | 650 |  | 650 | 650 |  |
| 1. Making and broadcasting of films, drama, music, dance and preservation thereof | Films displayed/ preserved | 3 | Number | 70 |  | 80 |  | 80 | 85 |  |
| 1. Collection, printing, preservation and modernization of historic/ informative films, newspapers, newsreels, documentaries and film making instruments | Film collected and printed | 3 | Number | 350 |  | 350 |  | 350 | 350 |  |
| Books procured | 400 |  | 400 |  | 400 | 400 |  |
| 1. Research on films | Research publications | 3 | Number | 10 |  | 10 |  | 10 | 10 |  |
| Journals and books published | 6 |  | 6 |  | 6 | 6 |  |

**6.8.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.9** Bangladesh Sangbad Sangstha **(BSS)**

**6.9.1 Recent Achievements:** Over the last 3 years, with a view to raising public awareness on the Right to Information, education, nutrition and health, BSS has collected and presented approximately 3.49 lakh important news items. During the same period, around 79 thousand news items were uploaded on its website and published 750 features/articles. BSS has provided training to 63 journalists/ representatives from the district level to enhance their skills.

**6.9.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act | News item presented on own webpage | 1 | Item Number (thousand) | 485 |  | 490 |  | 500 | 510 |  |
| 1. Making films, documentaries and events on various development programmes of the government on education, health, nutrition, women and children’s right, poverty reduction, population control, environment protection and agriculture and wide scale publicity thereof | Feature/story published | 1 | Item Number | 265 |  | 265 |  | 270 | 275 |  |
| 1. Digitalization of broadcasting system, collection and broadcasting of On-line news and application of modern technology in news broadcasting | News item collected and presented | 2 | Item Number (thousand) | 117.2 |  | 118 |  | 118.5 | 119 |  |
| Computer networking done | Yearly number | 117.2 |  | 118 |  | 119 | 119.5 |  |

**6.9.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.10** Bangladesh Press Council

**6.10.1 Recent Achievements:** During the last three years, 26 cases were filed with the Bangladesh Press Council. Including previus cases total Of 31 cases were disposed, 10 cases were filed with the Press Appellate Board and 15 cases were settled including previously filed ones. In addition, with a view to improving the professional skills 930 journalists were provided with training on journalists’ ethics and codesof conduct in Dhaka, Bogra, Gazipur, Rajshashi, Brahamanbaria, Rangpur, Barishal, Patuakhali and Cox-bazar.

**6.10.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Preparing and updating training modules for the mass media workers/personnel and organise short and long term training for them and provide professional assistance | Training imparted | 2 | Number (person) | 400 |  | 450 |  | 450 | 450 |  |
| 1. Taking cognizance of cases and disposal thereof to protect freedom of newspapers/ news media Providing assistance to the ill and deceased journalist | Cases disposed | 2 | Number | 80 |  | 80 |  | 80 | 80 |  |
| Appeal cases disposed | 80 |  | 80 |  | 80 | 80 |  |

**6.10.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.11** Bangladesh Press Institute (PIB)

**6.11.1 Recent Achievements:** During the last three years, 301 training courses/workshops/seminars were organized for journalists and mass-media employees both in and outside Dhaka. Around 10,195 journalists/mass media employees participated in those trainings. Of them, 8,845 (87%) participants were male and the rest 1350 persons (13%) were female. During the same time, 16 researches have been completed. In addition, 163 thematic news clippings were collected and preserved the purposes of research work on journalism; and library services were extended to around 6,004 people. 14 further issues of mass media audit periodicals and 42 books/manuals were also published during the same period.

**6.11.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Preparing and updating training modules for the mass media workers/personnel and organise short and long term training for them and provide professional assistance | Training conducted: | | | | | | | | | |
| Courses conducted | 2 | Number | 100 |  | 100 |  | 106 | 110 |  |
| Participants | 3500 |  | 3500 |  | 3700 | 3800 |  |
| Research work completed | 6 |  | 6 |  | 6 | 6 |  |
| Publication | 15 |  | 15 |  | 15 | 15 |  |

**6.11.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.12** National Institute of Mass Communication

**6.12.1 Recent Achievements:** Over the last 3 years 1486 people were imparted training in 71 courses. Another 2,492 people were also provided training through 89 workshops under the project named ‘Communication activities for Women and Child Development’. Besides a journal and two research publications have been published on Women and Child Development.

**6.12.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Preparing and updating training module for the mass media workers/personnel and organise short and long term training for them and provide professional assistance | Training courses conducted | 2 | Number | 25 |  | 25 |  | 25 | 25 |  |
| Workshop organised | 30 |  | 30 |  | 30 | 30 |  |
| Research work completed | 02 |  | 02 |  | 02 | 02 |  |

**6.12.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.13** Information Commission

**6.13.1 Recent Achievements:** Over the last 3 years, Public awareness raising campaign/meetings were conducted in 45 districts 364 Upazilas covering 38,210 officers. 2,244 assigned officers’ have been appointed at Government and Private level and 10,800 officers’ Data have been updated. Till now 41,293 assigned officers’ have been appointed. 28th September is observed as the Day of Right to Information all over the country under the initiative of the District Administration and Information Commission. 2,819 remedied out of 2,957 grievance applications.

**6.13.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Massive campaign to build mass awareness to implement the Right to Information Act | Designated Officers appointed | 1 | Number  (thousand) | 9.4 |  | 2 |  | 2 | 2 |  |
| Designated Officers imparted Training | 8.7 |  | 4 |  | 4 | 5 |  |
| Meetings/ seminars/ functions organised | Number  (district/ Upazilla) | 145 |  | 110 |  | 150 | 150 |  |
| Complaints received | Number | 900 |  | 900 |  | 1000 | 1000 |  |
| Complaints disposed | 900 |  | 890 |  | 990 | 1050 |  |

**6.13.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.14 Bangladesh Cinema and Television Institute**

**6.14.1 Recent Achievements:** During the last 3 years 211 trainees on film and 265 trainees on TV production pursued diploma training course on cinema production. At present, 17 publications have been printed on Films.

**6.14.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Preparing & updating training module for BCTI trainees and organize short and long term training for them and provide professional assistance. | Training course | 2 | Number | 5 |  | 5 |  | 5 | 5 |  |
| Workshop | 8 |  | 8 |  | 8 | 8 |  |
| Research work | 1 |  | 1 |  | 1 | 1 |  |
| Publication | 3 |  | 2 |  | 2 | 2 |  |
| TV and Film Production | 85 |  | 85 |  | 85 | 85 |  |

**6.14.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.15 Bangladesh Sangbadik KallanTrust**

**6.15.1 Recent Achievements:** Bangladesh Sangbadik Kallayan Trust has distributed grants to 196 journalists of Tk 1.40 core in 2015-16, 1.98 core in 2016-17, 252 journalists and 2.69 Crore in 2017-18 to 303 journalists. In the previous two years, a total of Tk 2.30 crore was distributed among 377 journalists under the management of the Ministry of Information.

**6.15.2 Activities, Output Indicators and Targets:**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Taking cognizance of cases and disposal thereof to protect the freedom of press/news media and Providing assistance to the ill and death journalist | Grant distribution | 2 | Crore Taka | 5.00 |  | 5.00 |  | 5.83 | 6.30 |  |

**6.15.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects:**

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |

**6.16** Bangladesh Film Development Corporation **(BFDC)**

**6.16.1 Recent Achievements:** During the last 3 years, 151 films and 126 advertisement were produced with technical services from BFDC. The installation of ultra-modern color analyzer machine, 8 sophisticated digital cinematographic cameras, 4 processing unit, 2 sophisticated studio crane, 3 zoom lens, 15 different types of master of camera, 5 digital editing machines, 1 color grading suite machines and film printing equipment under the project titled “Modernization and Expansion of BFDC” has improved significantly. As a result it has become possible to support making films and advertisements in digital format.

**6.16.2 Activities, Output Indicators and Targets**

| **Activities** | **Output Indicator** | **Related Strategic Objectives** | **Unit** | **Revised Target** | **Actual** | **Target** | **Revised Target** | **Medium Term Targets** | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-20** | | **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10** | **11** |
| 1. Making and broadcasting of films, drama, music, dance and preservation thereof | Films made | 3 | **Number** | 60 |  | 70 |  | 80 | 90 |  |
| Advertisement/ movies made | 70 |  | 70 |  | 80 | 90 |  |

**6.16.3 Medium Term Expenditure Estimates by Institutional Unit, Schemes and Projects:**

Not Applicable

(Taka in Thousands)

| **Name of the Institutional Unit/Scheme/ Project** | **Related Activity** | **Actual**  **2019-20** | **Budget** | **Revised** | **Medium Term Expenditure Estimates** | | |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2020-21** | | **2021-22** | **2022-23** | **2023-24** |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|  |  |  |  |  |  |  |  |